



MARCH

FPI  15c

HIT PARADER

A CHARLTON PUBLICATION

THE THING

ORANGE COLORED SKY

TENNESSEE WALTZ

A BUSHEL AND A PECK

MY HEART CRIES FOR YOU

TO THINK YOU'VE
CHOSEN ME

IF I WERE A BELL

THE ROVING KIND

WALKING WITH THE BLUES

ONE FINGER MELODY

YEA-BOO

I GUESS I'LL HAVE TO DREAM
THE REST

JING-A-LING, JING-A-LING

THE PLACE
WHERE I WORSHIP

A MARSHMALLOW WORLD

NO OTHER LOVE

DREAM A LITTLE DREAM
OF ME

MOLASSES, MOLASSES

SILVER BELLS

LUCKY, LUCKY, LUCKY ME



HER WILLIAMS

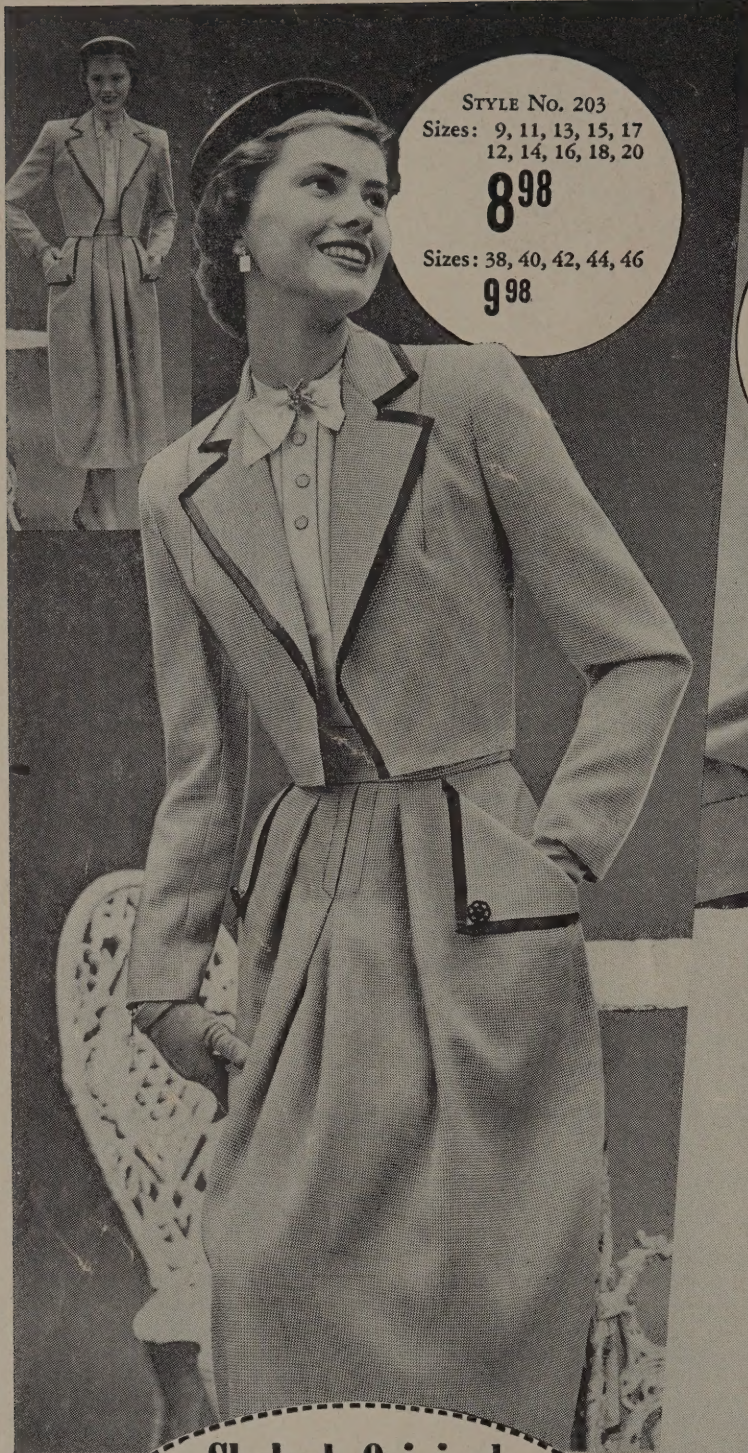
Exclusive New Tunes From
"MR. MUSIC"

Starring BING CROSBY and PEGGY LEE
and

"NEVER A DULL MOMENT"

Starring IRENE DUNNE and FRED MacMURRAY

Skylark Originals



STYLE No. 203
Sizes: 9, 11, 13, 15, 17
12, 14, 16, 18, 20

898

Sizes: 38, 40, 42, 44, 46

998



STYLE No. 206

Sizes: 9, 11, 13, 15, 17
12, 14, 16, 18, 20

798

Sizes: 38, 40, 42, 44, 46

898

Skylark Originals

5 Union Square—New York 3, N. Y.

Please rush the dresses below. Add 20¢
for postage and handling on prepaid orders, or
pay postman price, plus postage and C.O.D. charges.
I may return garment in 10 days if not satisfied.

Style No.	Size	1st Color Choice	2nd Color Choice

NAME

ADDRESS

CITY

STATE

STYLE No. 203—Contrasting trim
set off the smartly tailored lines of
this new bolero duo. Inverted pleats
and unusual pockets make the skirt
a wardrobe standout. Fine rayon
checked suiting in navy, brown,
black.

STYLE No. 206—Buttons on the brief
jacket and down one side of the
skirt make this smart suit fashion
news. Crisp rayon faille in navy,
brown, grey, green.

MONEY BACK GUARANTEE

The HIT PARADER BAND WAGON OF A Charlton **TOP TUNES** Feature

TENNESSEE WALTZ

(Columbia Record by Jo Stafford)

REDD STEWART PEE WEE KING

I was waltzing with my darlin'
To the Tennessee Waltz
When an old friend I happened to
see

Introduced him to my loved one
And while they were waltzing
My friend stole my sweetheart from
me

I remember the night
And the Tennessee Waltz
Now I know just how much I have
lost

Yes I lost my little darlin'
The night they were playing
The beautiful Tennessee Waltz.
Copyright 1948 by Acuff-Rose Publications

ORANGE COLORED SKY

(Columbia Record by Doris Day)

MILTON DELUGG WILLIE STEIN

I was walkin' along
Minder my business
When out of an orange colored sky
Flash! Bam! Alakazam!
Wonderful you came by
I was hummin' a tune
Drinkin' in sunshine
When out of that orange colored
view

Flash! Bam! Alakazam!
I got a look at you
One look and I yelled "Timber"
Watch out for flying glass"
'Cause the ceiling fell in
And the bottom fell out,
I went into a spin
And I started to shout
'I've been hit!
This is it! This is it!"

I was walkin' along
Minder my business
When love came and hit me in the
eye

Flash! Bam! Alakazam!
Out of an orange colored sky.
Copyright 1950 by Frank Music Corp.

SILVER BELLS

(From Paramount's "The Lemon Drop Kid")

JAY LIVINGSTON RAY EVANS

Christmas makes you feel emotional
It may bring parties or thoughts
devotional

Whatever happens or what may be,
Here is what Christmas means to me

City sidewalks, busy sidewalks dressed
in holiday style

In the air there's a feeling of
Christmas

Children laughing, people passing,
meeting smile after smile,
And on ev'ry street corner you hear:

Silver bells, silver bells,
It's Christmas time in the city
Ring-a-ling, hear them ring
Soon it will be Christmas day.

Copyright 1950 by Paramount Music Corp.

MY HEART CRIES FOR YOU

(Columbia Record by Guy Mitchell)

CARL SIGMAN PERCY FAITH

If you're in Arizona I'll follow you,
If you're in Minnesota I'll be there
too,

You'll have a million chances to
start anew
Because my love is endless for you.

My heart cries for you.
Sighs for you, dies for you;
And my arms long for you,
Please come back to me.

The bloom has left the roses since
you left me
The birds have left my window
since you left me
I'm lonely as a sailboat that's lost
at sea
I'm lonely as a human can be.

An unimportant quarrel was what we
had
We have to learn to live with the
good and bad
Together we were happy, apart we're
sad,
This loneliness is driving me mad.
Copyright 1950 by Massey Music Co., Inc.

YOU LOVE ME

SAMMY CAHN JULE STYNE

I am never at a loss for a pretty
phrase to toss

Yet I stand here stuttering
And this bilge I'm muttering
This is not at all like me

It's more like a child of three
And if you need excuses for the silly
way I act

I've just discovered the world's most
important fact.

You love me, you love me,
The miracle of miracles, you love me
In ev'ry dream you seemed so un-
attainable

It's not explainable and yet you're
mine

You're mine, believe me, believe me
I'm sure this heart of mine would
not deceive me

And even if you never say it, this I
know is true

You love me just as I love you.

Copyright 1950 by M. Witmark & Sons

THE THING

(Columbia Record by Arthur Godfrey)

CHARLES R. GREAN

While I was walking down the
beach one bright and sunny day,
I saw a great big wooden box a-
floatin' in the bay,
I pulled it in and opened it up and
much to my surprise;
Oh, I discovered a right before my
eyes.
Oh, I discovered a right before my
eyes.

I picked it up and ran to town as
happy as a king.
I took it to a guy I know who'd
buy most anything
But this is what he hollered at me
as I walked in his shop:
Oh, get out of here with that xxx
before I call a cop.
Oh, get out of here with that xxx
before I call a cop.

I turned around and got right out
a-runnin' for my life,
And then I took it home with me
to give it to my wife.
But this is what she hollered at me
as I walked in the door;
Oh, get out of here with that xxx
and don't come back no more.
Oh, get out of here with that xxx
and don't come back no more.

I wandered all around the town
until I chanced to meet
A hobo who was looking for a
handout on the street.
He said he'd take most any old thing,
he was a desperate man,
But when I showed him the xxx,
he turned around and ran.
Oh, when I showed him the xxx,
he turned around and ran.

I wandered on for many years, a
victim of my fate,
Until one day I came upon Saint
Peter at the gate.
And when I tried to take it inside
he told me where to go:
Get out of here, with that xxx
and take it down below.
Oh, get out of here with that xxx
and take it down below.

The moral of this story is if you're
out on the beach
And you should see a great big box
and it's within your reach,
Don't ever stop and pick it up,
that's my advice to you,
'Cause you'll never get rid of the xxx
no matter what you do.
Oh, you'll never get rid of the xxx,
no matter what you do.

Copyright 1950 by Hollis Music Inc.

The 97 Lb. Weakling

—WHO BECAME "THE WORLD'S MOST PERFECTLY DEVELOPED MAN"

"I'll Prove that YOU too, can be a NEW MAN!"

Charles Atlas

I know, myself, what it means to have the kind of body that people pity! Of course, you wouldn't know it to look at me now, but I was once a skinny weakling who weighed only 97 lbs. I was ashamed to strip for sports or undress for a swim. I was such a poor specimen of physical development that I was constantly self-conscious and embarrassed. And I felt only HALF-ALIVE.

Then I discovered "Dynamic Tension." It gave me a body that won for me the title "World's Most Perfectly Developed Man."

When I say I can make you over into a man of giant power and energy, I know what I'm talking about. "I've seen my new system, "Dynamic Tension," transform hundreds of weak, puny men into Atlas Champions.



CHARLES ATLAS
Holder of title "The World's Most Perfectly Developed Man"

Only 15 Minutes A Day

Do you want big, broad shoulders—a fine, powerful chest, biceps like steel—arms and legs rippling with muscular strength—a stomach ridged with bands of sinewy muscle—and a build you can be proud of? Then just give me the opportunity to prove that "Dynamic Tension" is what you need. No "ifs," "ands," or "maybes." Just tell me where you want handsome, powerful muscles. Are you fat and flabby? Or skinny and gawky? Are you short-winded, helpless? Do you hold back and let others walk off with the prettiest girls, best jobs, etc? Then write for details about "Dynamic Tension" and learn how I can make you a healthy, confident, powerful HE-MAN.

"Dynamic Tension" is an entirely NATURAL method. Only 15 minutes of your spare time daily is enough to show amazing results—and it's actually fun! "Dynamic Tension" does the work.

My Illustrated Book is Yours — Not For \$1.00 or 10c—But FREE



Send now for my famous book "Everlasting Health and Strength." 48 pages, packed from cover to cover with actual photographs and valuable advice. Shows what "Dynamic Tension" can do, answers many vital questions. Page by page it shows what I can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your whole life! Rush the coupon to me personally. Charles Atlas, Dept. 285-C, 115 East 23rd St., New York 10, N.Y.

CHARLES ATLAS, Dept. 285-C
115 East 23rd St., New York 10, N.Y.

Send me—absolutely FREE—a copy of your famous book, "Everlasting Health and Strength"—48 pages, crammed with actual photographs, answers to vital health questions, and valuable advice to every man who wants a better build. I understand this book is mine to keep, and sending for it does not obligate me in any way.

Name Age.....
(Please print or write plainly)

Address

City Zone No. State.....
(if any)

HIT PARADER

NORMAN SILVER
Editor
JOSEPHINE PILATO
Publicity
BURT MARKS
Business Mgr.

A Charlton
Publication

DANIEL R. CONTI
Ass't. Editor
CHAD KELLY
REYNA COOPER
Art Directors

FEATURES

"MR. MUSIC" 6
A delightful Paramount musical starring Bing Crosby and Nancy Olson.

"NEVER A DULL MOMENT" 12
RKO presents a hilarious story of a songwriter and a cowboy co-starring Irene Dunne and Fred MacMurray.

"SOUTHSIDE 1-1000" 14
Don DeFore and Andrea King are featured in this stirring drama about counterfeiting.

DISC DATA 16

POPULAR SONGS

A BUSHEL AND A PECK 9
A MARSHMALLOW WORLD 13
ACCIDENTS WILL HAPPEN 17
AND YOU'LL BE HOME 6

BEYOND THE REEF 8

CHEEKY-CHEEKY HOOPLA 8
CROSS MY HEART, I LOVE YOU 13

DREAM A LITTLE DREAM OF ME .. 5

EV'RYBODY CLAP HANDS 15

GLORY OF LOVE, THE 13
GREEN GRASS AND PEACEFUL PASTURES 8

HARBOR LIGHTS 13
HIGH ON THE LIST 15
HONESTLY I LOVE YOU 15
HUMPTY DUMPTY HEART 8

I GUESS I'LL HAVE TO DREAM
THE REST 7
IF ANYBODY DOES 13
IF I WERE A BELL 5
(IF YOU) SMILE, SMILE, SMILE 11
IF YOU'VE GOT THE MONEY,
I'VE GOT THE TIME 9
I'LL NEVER BE FREE 13
I'M SO CRAZY FOR LOVE 10
IT'S RAINING SUNDROPS 8

JE T'AIME 14
JING-A-LING, JING-A-LING 15

LUCKY LUCKY LUCKY ME 7

MARGOT 10
MOLASSES, MOLASSES 10
MORE THAN I CARE TO
REMEMBER 16
MY DESTINY 7
MY HEART CRIES FOR YOU 3

NEVERTHELESS 13
NO OTHER LOVE 16

ONE FINGER MELODY, THE 11
ONE ROSE, THE 8
ONCE YOU FIND YOUR GUY 12
ORANGE COLORED SKY 3

PEACHTREE STREET 16
PLACE WHERE I WORSHIP, THE .. 7

RAINBOW GAL 8
ROOM I'M SLEEPING IN, THE 17
ROVING KIND, THE 7

SILVER BELLS 3
SO LONG SALLY 11
SUCH IS MY LOVE 15

TENNESSEE WALTZ 3
THING, THE 3
THINKING OF YOU 15
THREE LITTLE WORDS 17
TO THINK YOU'VE CHOSEN ME 5
TOUCH OF YOUR LIPS, THE 17

WALKING WITH THE BLUES 10
WHERE DO I GO FROM YOU 16
WHY FIGHT THE FEELING 10

YEA-BOO 5
YOU LOVE ME 3
YOU'RE THE ONLY ONE FOR ME .. 10

HIT PARADER published monthly by Charlton Publishing Corporation, Editorial and executive offices, Charlton Building, Derby, Conn. Entered as second class matter April 24, 1943 at the post office at Derby, Conn., under the Act of March 3, 1879. Subscription \$1.50 yearly. Price per copy 15c. Vol. IX, No. 4, March, 1951. Copyright 1950 by Charlton Publishing Corporation. Printed in U.S.A. Not responsible for loss or non-return of unsolicited manuscripts, songs. Authorized for sale in the U.S., possessions and Canada only.

Member Audit Bureau Circulations

For Advertising Information Write
PUBLISHERS REPRESENTATIVES
Times Bldg., Times Square, New York 18, N. Y.

TO THINK YOU'VE CHOSEN ME

(Columbia Record By Sammy Kaye)

BENNIE BENJAMIN GEORGE WEISS

It isn't just the way you kiss
That warms my heart
And sends those shivers to my finger tips
But ev'ry time you're close to me a fire starts
To think you've chosen me to share your lips
It isn't just the way you smile
That thrills me so
And haunts me darling, even while you're gone
But ev'ry time you look at me I'm all aglow
To think you've chosen me to smile upon
I still remember the night I found you
Other arms embraced you ev'ry dance
I stood there watching the crowd around you
I was sure I didn't stand a chance!
It isn't just the way you say "I love you so!"
The thrill is that it's meant for me alone
And as the years go by my love for you will grow,
To think you've chosen me to be your own!

Copyright 1950 by Laurel Music Corp.

YEA-BOO

(Columbia Record by Arthur Godfrey)

ART KASSEL

I know a tavern in our town (Yea)
But today they closed it down (Boo)
But it opens up tonight (Yea)
Without a single drink in sight (Boo)
All the drinks are on the house (Yea)
All the water you can drink (Boo)
And the sandwiches are free (Yea)
To ev'ry one but you and me (Boo)
Yea boo yea boo it's lots of fun to do
If you like it holler yea!
If you don't you holler boo.

No glasses (Boo)
Buckets (Yea)
Down to their ankles (Boo)
Made of cellophane (Yea)

Buckets have holes (Boo)
Holes are on top (Yea)
Only one bar maid (Boo)
For ev'ry man (Yea)

Only three dancing girls (Boo)
Two dresses (Yea)
You can't take them home (Boo)
They take you home (Yea)

Yea boo yea boo it's lots of fun to do

If you like it holler yea!
If you don't you holler boo
I know a tavern in our town (Yea)
But there's not a drink around (Boo)
All the drinks are served inside (Yea)
And the joint is open wide. (Yea!)
(Yea!) (Yea!)

Copyright 1950 by ABC Music Corp.

IF I WERE A BELL

(From the Broadway Production "Guys And Dolls")

(Columbia Record by Doris Day)

FRANK LOESSER

Ask me how do I feel
Ask me now that we're cosy and clinging
Well sir, all I can say is if I were a bell
I'd be ringing, from the moment we kissed tonite
That's the way I've just got to behave
Boy, if I were a lamp I'd light
Or if I were a banner I'd wave
Ask me how do I feel
Little me with my quiet up-bringing
Well sir, all I can say is if I were a gate
I'd be swinging
And if I were a watch I'd start popping my spring
Or if I were a bell
I'd go ding dong ding dong ding.

Ask me how do I feel
From this Chemistry lesson I'm learning
Well sir, all I can say is if I were a bridge
I'd be burning
Yes, I knew my morale would crack
From the wonderful way that you looked

Boy, if I were a duck I'd quack
Or if I were a goose I'd be cooked
Ask me how do I feel
Ask me now that we're fondly caressing
Pal, if I were a salad I know
I'd be splashing my dressing
Or if I were a season I'd surely be spring
Or if I were a bell
I'd go ding dong ding dong ding.

Copyright 1950 by Frank Loesser
Rights throughout the world controlled by Susan Publications, Inc.
Sole selling agent Edwin H. Morris & Co., Inc.

DREAM A LITTLE DREAM OF ME

(Columbia Record by Dinah Shore)

GUS CAHN W. SCHWANDT F. ANDREE

Stars shining bright above you
Night breezes seem to whisper "I love you,"
Birds singing in the sycamore tree,
Dream a little dream of me
Say nightie-night and kiss me
Just hold me tight and tell me you'll miss me
While I'm alone and blue as can be
Dream a little dream of me,
Stars fading, but I linger on, dear,
Still craving your kiss
I'm longing to linger till dawn, dear,

Just saying this:
Sweet dreams till sunbeams find you
Sweet dreams that leave all worries behind you

But in your dreams whatever they be
Dream a little dream of me.

Copyright 1931 by Words & Music, Inc.

Had Never Written A Line, Sells Article Before Completing Course

"Before completing the N.I.A. course, I sold a feature to Screenland Magazine for \$50. That resulted in an immediate assignment to do another for the same magazine. After gaining confidence with successive feature stories, I am now working into the fiction field. Previous to enrolling in N.I.A., I had never written a line for publication, nor seriously expected to do so."
—Gene E. Levant, 116 West Ave., Los Angeles 28, Cal.



Why Can't You Write?

It's much simpler than you think!

SO MANY people with the "germ" of writing in them simply can't get started. They suffer from inertia. Or they set up imaginary barriers to taking the first step.

Many are convinced the field is confined to persons gifted with a genius for writing.

Few realize that the great bulk of commercial writing is done by so-called "unknowns."

Not only do these thousands of men and women produce most of the fiction published, but countless articles on business, music, budgets, household affairs, decorating, fashions, fishing, human interest stories, sports, hobbies, travel, local, church and club activities, etc., as well.

Such material is in constant demand. Every week thousands of checks for \$25, \$50 and \$100 go out to writers whose latent ability was perhaps no greater than yours.

The Practical Method

Newspaper work demonstrates that the way to learn to write is by writing! Newspaper copy desk editors waste no time on theories or ancient classics. The story is the thing. Every copy "cub" goes through the course of practical criticism—a training that turns out more successful authors than any other experience.

That is why Newspaper Institute of America bases its writing instruction on the Copy Desk Method. It starts and keeps you writing in your own home, on your own time. And upon the very same kind of actual assignments given daily to metropolitan reporters. Thus you learn by doing, not by studying the individual styles of model authors.

Each week your work is analyzed constructively by practical writers. Gradually they help to clarify your own distinctive style. Writing soon becomes easy, absorbing. Profitable, too, as you gain the "professional" touch that gets your material accepted by editors. Above all, you can see constant progress week by week as your faults are corrected and your writing ability grows.

HAVE YOU NATURAL ABILITY?

Our Writing Aptitude Test will reveal whether or not you have natural talent for writing. It will analyze your powers of observation, your imagination and dramatic instinct. You'll enjoy taking this test. There is no cost or obligation. Simply mail the coupon below, today. Newspaper Institute of America, 1 Park Ave., New York 16, N. Y. (Founded 1925)

VETERANS:

This Course Approved for Veterans' Training

Free

Newspaper Institute of America
One Park Ave., New York 16, N. Y.

Send me, without cost or obligation, your Writing Aptitude Test and further information about writing for profit.

Mr. }
Mrs. }
Miss }
Address.....

() Check here if you are eligible under G.I. Bill of Rights.
(All correspondence confidential. No salesman will call on you.) 44-C-591

Copyright 1949, Newspaper Institute of America

... MADE FOR BING!!
... MADE FOR MUSIC!

Paramount Pictures present

BING CROSBY
NANCY OLSON

Charles Coburn
Ruth Hussey
in

Mr. Music



Produced by ROBERT L. WELCH
Directed by RICHARD HAYDN

with
DOROTHY KIRSTEN
THE MERRY MACS

Songs

. LIFE IS SO PECULIAR
. ACCIDENTS WILL HAPPEN
.. HIGH ON THE LIST
. AND YOU'LL BE HOME
. WOULDN'T IT BE FUNNY
. WASN'T I THERE
.. MR. MUSIC

AND YOU'LL BE HOME

(Columbia Record by Toni Arden)
JOHNNY BURKE JAMES VAN HEUSEN

You have to follow your dreams
Till they all come true;
Look around when they do
And you'll be home
You have to follow your heart
And it may be far;
Then just ask where you are
And you'll be home
There'll always be meadows yonder
With greener clover
Than those you'll wander right over
That shining castle you see on a
distant shore,
Go and knock on the door
And you'll be home.

Copyright 1950 by Burke-Van Heusen & Associates
Music Corp.
Sole selling agent Famous Music Corp.



LUCKY LUCKY LUCKY ME

MILTON BERLE BUDDY ARNOLD

Lucky, lucky, lucky me,
I'm a lucky son-of-a-gun.
I work eight hours, I sleep eight
hours,
That leaves eight hours for fun.
Lucky, lucky, lucky me,
Even though I haven't a dime,
I laugh and play in a carefree way
And I have a heck of a time.
I smile at the sun and when daylight
is done
Ev'ry ev'ning is loaded with charms.
I wish on the moon and I whistle
a tune

And I wink at the girl in my arms.
Lucky, lucky, lucky me,
You can kiss your worries goodbye;
Through life, just chuckle
And lady luck'll make you as lucky
as I.

Copyright 1950 by Santly-Joy, Inc.

I GUESS I'LL HAVE TO DREAM
THE REST

(Columbia Record by Frank Sinatra)

MICKEY STONER MARTIN BLOCK
HAROLD GREEN

I guess I'll have to dream the rest
If you can't remember the things
that we said
Those nights that my shoulder held
your sleepy head
If you believe that parting's best
I guess I'll have to dream the rest
I guess I'll have to dream alone
Of honeymoon cruises once dear to
my heart;
Of one room apartments where we
said we'd start;
Of foolish things we planned to own
I guess I'll have to dream alone
I can see that your heart has gone
astray
As for me I'll love you the same
old way

I guess I'll have to dream the rest
There'll be no friends waiting to
throw shoes and rice;

Those heavenly moments will never
come twice

I'm thankful for the hours you've
blest'd

I guess I'll have to dream the rest.
Copyright 1941 by Martin Block Pub. Co.

MY DESTINY

MACK DAVID JERRY LIVINGSTON

My destiny is to be in love with you
Makes no difference what you say or
do

I must stay in love with you,
That's my destiny

It's a thing you can't control
I belong to you both heart and soul
With a love beyond control

They say nothing is sure,
Even the sea runs dry

They're wrong, one thing is sure
Love like mine can never die
That's how it is, and that's how it
has to be

You are ev'rything in life to me
You are my destiny.

Copyright 1950 by Walt Disney Music Co.

THE ROVING KIND

(Columbia Record by Guy Mitchell)

JESSIE CAVANAUGH ARNOLD STANTON

She had a dark and a roving eye
And her hair hung down in
ring-a-lets.

She was a nice girl, a proper girl
But one of the roving kind.

As I cruised out one evening upon a
night's career

I spied a lofty clipper ship and to
her I did steer

I histed out my signals, which she so
quickly knew

And when she saw my bunting fly
she immediately hove to.

"Oh, pardon' me," she says to me,

"For being out so late,

But if my parents heard of this,
Oh, sad would be my fate.

My father is in politics, a good and
righteous man.

My mother is an acrobat, and I do
the best I can".

I took her for some fish and chips
And treated her so fine

And hardly did I realize she was the
roving' kind

I kissed her lips, I missed her lips
And found to my surprise

She was nothing but a pirate ship
Rigged up in a disguise

So come all you good sailor-men
Who sail the wintry sea

And come all you apprentice lads
A warning take from me

Beware of lofty clipper ships

They'll be the ruin of you

For 'twas there she made me walk
the plank

And pushed me under, too.

Copyright 1950 by Hollis Music, Inc.

THE PLACE WHERE I
WORSHIP

(Is The Wide Open Spaces)

(Columbia Record by R. Clooney—G. Mitchell)

FLORENCE TARR FAY FOSTER AL GOODHART

Oh the place where I worship is
the wide open spaces,

Built by the hand of the Lord!

Where the trees of the forest are like
pipes of an organ

And the breeze plays an Amen chord.

Oh the stars are the candles

And they light up the mountains,
Mountains are altars of God.

Oh the place where I worship is
the wide open spaces,

Where the sun warms the peaceful
sod.

There's a carpet of green and a
sky-blue roof above

I'm welcome there alone, or with
the one I love.

In your heart take a good look,

If you follow the good book,

You're sure to find your reward.

Oh the place where I worship is
the wide open spaces,

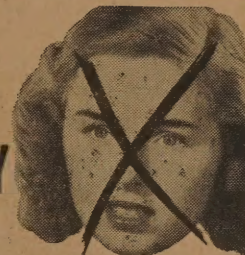
Built by the hand of the Lord.

Copyright 1950 by Larry Spier Inc.

Copyright assigned 1950 to ABC Music Corp.

What Makes Men
fall for Blondes?

Tests show that men fall in love with blondes much more easily than with brunettes. However, when blonde hair fades or becomes dull and lifeless, a blonde becomes less attractive. To wash blonde hair shades lighter safely — to give it that soft SHINEY "Spun-gold" look, use BLONDEX, the home shampoo — made specially for blondes — containing ANDIUM. Helps keep blonde hair from darkening — brightens it if faded. Instantly removes the dingy film that makes hair dull, old looking. Takes only 11 minutes. Safe for children. Get BLONDEX at 10¢, drug and dept. stores.

THE
SKIN
NOBODY
LOVES!Pimples and Rashes
Cancel out Romance!

Why neglect an externally-caused pimply, broken-out, blotchy skin that nobody loves to touch? Get Poslam Ointment — apply this wonderful medication tonight — then, examine your skin in the morning! Check the results after just one application.

Contains 9 Ingredients!

Because Poslam Ointment contains all NINE OF THE INGREDIENTS well known to skin specialists, it works faster, more effectively to help you to a finer, clearer complexion. Apply it after washing with non-alkali Poslam Soap, it must delight you or your money back. Poslam Ointment costs only 60¢ at drug stores.

AMAZING! NEW! POPULAR!
PICTURE RING

The Most Precious Keepsake of All!
SAMPLE RING— Made from
Any Photo you send . . . Only 50¢

SEND NO MONEY!

ANY PHOTO or picture reproduced as setting in beautiful ring. A priceless keepsake! Picture stays sharp and clear — withstands washing, rubbing, wear, — won't tarnish. **Guaranteed!** Everybody wants Picture Ring. . . Show ring, take orders, make money. Sampling made from any photo you send, only 50¢. **Send No Money!** Mail photo with strip of paper for ring size. Pay postman only 60¢ plus a few cents postage. Photo hand tinted like extra. Photo returned. **MONEY BACK GUARANTEE.** Send your order TODAY!

Picture Ring Co., Dept. F-27, Cincinnati 2, Ohio

YOU Can Make
EXTRA MONEY

It's Easy—It's Fun Showing Gorgeous
NEW EVERYDAY GREETING CARDS

Make welcome extra cash with new exciting "Feature" All-Occasion Greeting Card Assortment — plus sensational new laugh-packed Barrel-of-Fun Assortment. Friends, others buy these \$1.00 super-values on sight — each box pays you up to 60¢ profit. Cards for Birthday, Get-Well, Anniversaries, every occasion. Many other fast-selling assortments and gift items — Gift Wraps, Easter, Floral Stationery, Storyland Dolls, Newest sensation "Precious One", Imported Napkins, many more! Rush coupon for two thrilling assortments on approval. ORGANIZATIONS: Ask for Special Fund Raising Plan.

WALLACE BROWN, INC., 225 Fifth Ave.

Dept. T-157, New York 10, N.Y.

NAME _____
ADDRESS _____
CITY _____ STATE _____



Eileen McNeil, lovely Pan American World Airways stewardess, knows the way to lovely hair gleaming with highlights—she uses Glo-Ver Beauty Soap Shampoo! Glo-Ver shampoos in hardest water—rinses instantly! Contains NO harmful cleansing agents to dry out hair! No alkali, no alcohol. Protects hair from dry scalp and dandruff. At drug stores and drug counters everywhere.

FREE PERSONAL TRIAL of GLOVER'S 3-Way MEDICINAL TREATMENT

Your Free sampler kit contains:

Glover's Mange Medicine—the MEDICINAL compound for flaky, scaly scalp and excessive falling hair. With colloidal sulphur and oil of pine tar—the same ingredients prescribed by many dermatologists for aid in treating psoriasis and similar chronic scaling scalp conditions.

Glo-Ver Beauty Soap Shampoo.

Glover's Imperial Hair Dress conditions both hair and scalp for day-long, dandruff-free, good grooming. Non-alcoholic and ANTISEPTIC. Kills Dandruff Germs* on contact.

Free Booklet by eminent research authority on hair beauty and scalp health. All sent to you by return mail in plain wrapper. Mail coupon NOW! (*Pityrosporum Ovale—is recognized by many scientists as a cause of infectious dandruff.)

FREE TRIAL APPLICATION

GLOVER'S, 101 W.31 St., Dept.253, N.Y.1,N.Y.

Rush FREE Sampler Package—Glover's Mange Medicine, Glo-Ver Beauty Soap Shampoo, Glover's Imperial Hair Dress, with free booklet by Return Mail. I enclose 10¢ to cover cost of packaging and handling.

NAME..... (Please Print Plainly)

ADDRESS.....

CITY..... ZONE..... STATE.....

COPYRIGHT 1949 H. CLAY GLOVER CO., INC.



Matched Set Special

BOTH RINGS FOR \$1

HAREM CO. "THE HOUSE OF RINGS"

30 Church St., Dept. R310 New York 7, N.Y.

SENSATIONAL VALUE

SIMULATED DIAMOND LADIES' ENGAGEMENT AND WEDDING RINGS

only \$1 per set of 2 rings

You'll love these rings—the simulated diamonds, look like a "million dollars," and sparkle with many stones. Order today giving ring size. SEND NO MONEY. Pay postman only \$1 plus postage for both rings. If you send \$1 cash with order we pay all postage. GUARANTEE: Wear rings 10 days. If not pleased return for refund. White or yellow gold color effect or sterling silver mountings.

LIMITED TIME ONLY

\$1.98

Your Name Engraved in 23 Karat Gold without Extra Cost



FOR MEN AND WOMEN

NEW!... IMPROVED!

All-in-one Cigarette Lighter and Full-Pack Case gives you cigarettes and lights together as you want them. Streamlined, smart, modern... a wonderful convenience, the ideal gift. FREE... ANY NAME ENGRAVED ON CASE IN 23-KARAT GOLD! For men or women. Built for lifetime service of beautiful plastic. Deep-well lighter holds amazingly large supply of fluid. SEND NO MONEY... 7-DAY TRIAL. Order on trial inspection and approval. On arrival deposit \$1.98 plus C.O.D. Use 7 days. If not delighted return for refund. (Send \$1.98 with order and we pay postage.) Be sure to send name to be engraved.

H & S SALES

Dept. 35-C, 1665 Milwaukee Ave. Chicago 47, Illinois

GREEN GRASS AND PEACEFUL PASTURES

(Columbia Record by Percy Faith)
JOE LUBIN MARJORIE GOETSCHUIS

I searched for green grass and peaceful pastures
I wandered ev'rywhere
So all alone
I dreamed of green grass and peaceful pastures
And someone I could call
My very own.

But now I realize
That heaven in disguise
Was right before my eyes
Why did I roam?

For I found green grass
And peaceful pastures
And someone waiting there
When I came home.

Copyright 1950 by Shapiro, Bernstein & Co., Inc.

CHEEKY-CHEEKY HOOPLA

(Columbia Record by Sammy Kaye)

AL HOFFMAN BOB MERRILL
Papa do, mama do, ev'rybody hoopla
Cheeky-Cheeky hoopla boom!
In gay Paree a sweet cherie
Taught me how to do this dance
Papa do, mama do, ev'rybody hoopla
Cheeky-Cheeky hoopla boom!
It's quite polite to hold real tight
When you do a dance in France.
She'll say to you, "First make like 'zis"

And then like 'zat', my poosy cat
When you learn your 'zat' from 'zis'
Then you get a great big kiss!
Ooh-la-la-la!"

Papa do, mama do, ev'rybody hoopla!
Cheeky-Cheeky hoopla boom!
I love cherie for teaching me
Cheeky-cheeky hoopla
Cheeky-cheeky hoopla
Cheeky-cheeky hoopla, boom!
Copyright 1950 by Santly-Joy, Inc.

(I've Got A) HUMPTY DUMPTY HEART

(Columbia Record by Kay Kyser)

HANK THOMPSON

A heart is a fragile thing
When dropp'd it won't bounce or ring
It isn't any joke 'cause when it's broke
No love song will it sing
I've got a

Humpty dumpty heart
You dropped it and broke it apart
All the king's horses and all the king's men
Could never put it together again
'Cause when I gave to you my heart
You said that we must part
That was my doom, my heart went boom,
I've got a humpty dumpty heart.

I didn't think you were that sort
When I handed you my heart
You got it on a platter you let it shatter
My humpty dumpty heart.
I've got a:
Copyright 1947 by Metro Music Inc.

BEYOND THE REEF

(Columbia Record By The Mariners)
JACK PITMAN

Beyond the reef, where the sea is dark and cold
My love has gone, and our dreams grow old
There'll be no tears, there'll be no regretting
Will he remember me; will he forget?
I'll send a thousand flowers, when the trade winds blow
I'll send my lonely heart, for I love him so
Some day I know he'll come back again to me
'Til then my heart will be beyond the reef.

Copyright 1949 by Laurel Music Corp.

IT'S RAINING SUNDROPS

(From Warner Bros. "The West Point Story")
SAMMY CAHN JULE STYNE

It's raining sundrops, great big dripping sundrops,
In spite of what the papers say.
There's no use pining for that silver lining,
It's bound to be there when the clouds go 'way
You can't afford those dreary hours
You spend indoors when it showers,
While your friends, the trees and flowers are at play
It's raining sundrops, great big dripping sundrops
Rain or shine, you're mine,
Which makes it a lovely day.

Copyright 1950 by Harms Inc.

RAINBOW GAL

(Columbia Record by Alan Dale)

REDD EVANS JACK GOLD

Her eyes are blue, her hair is yellow.
Lips so red and kiss so mellow.
Picture her that rainbow gal of mine
My rainbow gal wears green for glamour,
What a color panorama,
Rainbow gal is lookin' mighty fine
Now you may think you're lucky,
If a rainbow smiles on you.
But have you ever held a rainbow?
Soft and warm and five foot two?
Heaven lies on my horizon
When that wedding gown she tries on,
And I make a bride of rainbow gal.
Copyright 1950 by Jefferson Music Co., Inc.

THE ONE ROSE

(That's Left In My Heart)

(Columbia Record by Sammy Kaye)
DEL LYON LANI MCINTIRE

You're as sweet as the red rose in June, dear,
I love you, adore you, I do
Each night thru Loveland we'd wander, sweetheart
Telling love stories anew
Out of a blue sky a dark cloud came rolling
Breaking my heart in two
Don't leave me alone, I love only you,
You're the one rose that's left in my heart.
Copyright 1936 by Shapiro, Bernstein & Co. Inc.

A BUSHEL AND A PECK

(From the Broadway Production "Guys and Dolls")
(Columbia Record by Doris Day)

FRANK LOESSER

I love you a bushel and a peck
A bushel and a peck and a hug
around the neck

Hug around the neck and a barrel
and a heap

Barrel and a heap and I'm talkin' in
my sleep about you about you.

'Cause I love you a bushel and a peck
Y' bet your purty neck I do
Doodle oodle oodle, doodle oodle
oodle

A-doodle oodle oodle ooo.

I love you a bushel and a peck
A bushel and a peck tho' you make
my heart a wreck
Make my heart a wreck and you make
my life a mess
Make my life a mess yes a mess of
happiness about you about you.

I love you a bushel and a peck
A bushel and a peck and it beats me
all to heck
Beats me all to heck how I'll ever
tend the farm
Ever tend the farm when I wanna
keep my arm about you about you.

Copyright 1950 by Frank Loesser
Rights throughout the world controlled by Susan
Publications, Inc.
Sole selling agent, Edwin H. Morris & Co., Inc.

IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME

(Columbia Record by Jo Stafford)
LEFTY FRIZZELL JIM BECK

If you've got the money, I've got
the time

We'll go honky tonkin' and we'll
have a time;

We'll make all the night spots,
Dance, drink beer and wine,
If you've got the money, honey,
I've got the time.

There ain't no use to tarry,
So let's start out tonight
We'll spread joy, oh, boy, oh, boy!
And we'll spread it right;
We'll have more fun, baby,
All way down the line,
If you've got the money, honey,
I've got the time.

If you've got the money, I've got
the time

We'll go honky tonkin' and we'll
have a time;

Bring along your Cadillac
Leave my old wreck behind
If you've got the money, honey,
I've got the time.

Yes, we'll go honky tonkin'
Make ev'ry club in town
We'll go to the park where it's
dark,

We won't fool around
But if you run short of money
I'll run short of time,
'Cause you with no more money,
honey,

I've no more time.

Copyright 1950 by Peer International Corp.



ACCENT YOUR EYES —
YOUR MOST IMPORTANT FEATURE

WITH *Maybelline*

PREFERRED BY SMART
WOMEN THE WORLD OVER

EYE SHADOW • EYEBROW PENCIL • MASCARA



"Your beautiful cards are just what my friends are looking for!"
Mrs. Bergman
New Haven, Conn.

No Wonder So Many Folks

Make Good Money

In Their Spare Time... Without Taking A Job or
Putting in Regular Hours... And WITHOUT EXPERIENCE!

Here's a friendly way to make a fine income, spare-time or full time. Show lovely Doebla Box Assortments of richly decorated, All-Occasion Greeting Cards, distinctive "Name-Imprinted" Stationery, gay Gift Wrappings. Many other Doebla items so exceptionally beautiful that your friends, neighbors, and co-workers will be delighted to give you big orders. NO EXPERIENCE NEEDED—our FREE BOOK shows you easy ways for any beginner to make money! You make up to 50¢ on each \$1 box, even more with the Doebla bonus. Mail coupon below—without money—for sample boxes on approval. No obligation. Send coupon NOW. HARRY DOEHLA Co. Studio H73, Fitchburg, Mass. (If you live west of Rockies—mail coupon to Palo Alto, Calif.)



"The cards were so attractive they sold on sight. Friends gave orders unhesitatingly. I'm making friends, aside from my regular duties."
—Mary Paslucco,
Brooklyn, N. Y.

**HARRY DOEHLA CO., Studio H73,
Fitchburg, Mass. (or Palo Alto, Cal.)**
Please rush — for FREE TRIAL — sample
boxes on approval, money-making plan, extra-
profit cash bonus offer. Also send FREE
Book of easy ways for anyone to make money

Name.....
(Please Print Clearly)

Address.....

City..... State.....

SEND NO MONEY

NEW SILK FINISH ENLARGEMENT
GOLD TOOLED FRAME

Beautiful 5 x 7 enlargement made from your favorite snapshot, photo or negative and mounted in a handsome gold tooled frame. Be sure to include color of hair, eyes and clothing for complete information on having your enlargement beautifully hand colored in oil. **SEND NO MONEY**—simply pay postman 29c each for the enlargement and frame plus cost of mailing. Satisfaction guaranteed. Limit two to a customer. Originals returned with your enlargement. Offer limited to U.S.A.

HOLLYWOOD FILM STUDIOS
7021 Santa Monica Blvd., Dept. A-58, Hollywood 28, Cal.

Enclosed find _____ Snapshot or Negative (Limit 2)
Please make _____ Enlargement and Frame (Limit 2)
Color: Hair _____ Eyes _____ Clothing _____
Name _____ Address _____
City _____ Zone _____ State _____

MAIL COUPON TODAY

IMITATION DIAMOND RINGS
\$1.95 each or **\$2.95** both for

Beautiful Solitaire and Wedding ring set with lovely imitation diamonds in 1/30 14kt yellow Gold Plate or Sterling Silver. **SEND NO MONEY.** Pay Postman on delivery plus Federal Tax and postage charges on Money-Back Guarantee.

CLARK RING CO., Dept. 1493
2349 Milwaukee Ave., Chicago 47

High School Course at Home **Many Finish in 2 Years**

Go as rapidly as your time and abilities permit. Course equivalent to resident school work—prepares for college entrance exams. Standard H. S. texts supplied. Diploma. Credit for H. S. subjects already completed. Single subjects if desired. High school education is very important for advancement in business and industry and socially. Don't be handicapped all your life. Be a High School graduate. Start your training now. Free Bulletin on request. No obligation.

AMERICAN SCHOOL, Dept. H-381
Drexel at 58th, Chicago 37, Ill.

SONGS PUBLISHED **SONGWRITERS**

\$1200⁰⁰ ADVANCE ROYALTY PAID YEARLY

Send your songs or poems today. Music written for your words without charge. Records, copies, copyright furnished. We have helped many new writers find their first success. Let us try to help you.

HOLLYWOOD TUNESMITHS

1537 North Vine St., H-3, Hollywood 28, Calif.

ARE YOU LUCKY?

IF NOT—Why Not?

Send your birthdate. Get your personalized forecast of Love, Marriage, Success, Money, Friends, Family. Use your number analysis as a guide to happiness. Usually \$5.00, now for limited time 25c. Rush birthdate, 25c in coin and 3c stamp. Money back guarantee.

FREE for promptness—a dictionary of 3000 usual dreams. Send today.

APPLIED NUMBERS, Dept. 73
P. O. Box 5 Cincinnati 11, Ohio

IF YOU CAN WHISTLE—OR HUM A TUNE—

"HOPPY" WILL SHOW YOU HOW TO PLAY THIS METAL HARMONICA
In 15 Minutes—Or Money Back

METAL REEDS

In this INTRODUCTORY OFFER you get this nationally advertised metal harmonica, plus Hoppy's new discovery for quickly showing you how to play, plus the words and music to 200 songs! All for only \$1.69!

TRY 7 DAYS AT OUR RISK

Learn to play the first day or it costs you nothing! Harmonica is Key of C, professional type with individually tuned metal reeds. If you're not playing songs at once, return and get your money back!

SEND NO MONEY... WRITE TODAY

Just send your name and when your HARMONICA and BOOK OF INSTRUCTION and the 200 SONGS arrives, pay \$1.69 plus C.O.D. postage to postman. Keep for 7 days on free trial offer. If you are not 100% satisfied, simply return and your money will be refunded at once. Take advantage of this big introductory offer today by merely writing to

HOPKINSON HARMONICA CO.,
1665 Milwaukee Ave. Dept. 1516, Chicago 47, Ill.

WALKING WITH THE BLUES

(Columbia Record by Benny Goodman)

AUBREY GASS ROSALIE ROBERTSON
I'm just a walkin' with the blues
I'm just a walkin' with the blues
The one I love has turned me down
I'm gonna walk right out of this town
I'm just a walkin' with the weary blues.

I'm just a walkin' with the blues
I'm just a walkin' with the blues
I've walked these streets all up and down,
The one I love just can't be found
I'm just a walkin' with the weary blues.

I'm just a walkin' with the blues
I'm just a walkin' with the blues
Now I've wore holes all in my shoes
Tryin' to lose these lonesome blues,
I'm just a walkin' with the weary blues.

I'm just a walkin' with the blues
I'm just a walkin' with the blues
I lost my job and I lost my gal,
When I lost my dough I lost my pal
I'm just a walkin' with the weary blues.

I'm just a walkin' with the blues
I'm just a walkin' with the blues
Each night while I am countin' sheep
I start to thinkin' of my little bo-peep.
I'm just a walkin' with the weary blues.

Copyright 1950 by Vogue Music Corp.

I'M SO CRAZY FOR LOVE

(Columbia Record by The Ravens)

LESTER FOUNTAIN
I'm so crazy for love, it's making me cry
I sometimes wonder, will love ever die?
I'm so crazy for love, it's breaking my heart
Will someone please help me, or give me a start?
My life is no good without someone to love me
I need you, my darling, to love and to guide me
I'm so crazy for love, I dream all the time
If I only had someone to be only mine.

Copyright 1950 by Algonquin Music Inc.

YOU'RE THE ONLY ONE FOR ME

TONY STARR JIMMY SAUNDERS
You're the only one for me
When we kiss it's heavenly
No one else but you will ever do
I'll be true my whole life thru.

You're my love, my life, my all
I'll be at your beck and call
I live for the day when you will say
You're the only one for me.

Copyright 1950 by Robert Music Corp.

MOLASSES, MOLASSES

(It's Icky Sticky Goo)

(Columbia Record by Beatrice Kay)

LARRY CLINTON
Molasses, molasses,
It's icky sticky goo
Molasses, molasses,
It always sticks to you.

There was a man named Pete
Who dearly loved to eat
He chewed and chewed on so much food
He can't stand on his feet.

There was a man named Jack
Who stepped upon a crack
He was so thin he fell right in
And never did come back.

I knew a man named Kent
Whose nose was very bent
He followed it too far one day
No one knows where Kent went

There was a man named Max
Who tried to milk a cow
He never knew it was a bull
It Max no diff'rence now.

There was a man named Fred
Who loved to stay in bed
When, by and by, they wondered why,

They found out he was dead.
Copyright 1950 by Essex Music Inc.

WHY FIGHT THE FEELING

(Columbia Record by Rosemary Clooney)

FRANK LOESSER
Why fight the feeling, the feeling,
The fabulous feeling?
Why fight the feeling?
We're face to face with romance
Why miss the magic, the magic
The moment of magic?
Why miss the magic?
Relax and give it a chance
We're right on the very brink of kiss number one
There's no time to stop and think
It's too late to run
The beguine has begun
So, why fight the feeling, the feeling,
That started us reeling
Why fight the feeling
That says: "Tonight is the night"
Why fight the feeling
When it's oh, so right?

Copyright 1950 by Paramount Music Corp.

MARGOT

(From the RKO Picture "Where Danger Lives")

RAY CARTER ROY WEBB
Margot tell me that you love me
Margot tell me that you care
I'll go any place you want me
Just call me and you know I'll be there
My Margot you've held my heart
And the mem'ry of your kisses thrills spellbound
Ever since the night we met
I know that I'll always love you me yet
You're my Margot
You're the love I can't forget
Copyright 1950 by Mohawk Music Co.

(If You)

SMILE, SMILE, SMILE

(Columbia Record by Mitch Miller)

BOB WILSON

Most things in this world are
contagious
We're all catching something each
day
It's been handed down thru the
ages
And it looks like it's going to stay
Some catch the mumps or the
measles,
Or anything else that's in style
If we have to catch something
contagious
Why not let us all catch a smile.

If you smile, smile, smile,
You will find it is well worth your
while
Smile, smile, smile, be in style,
style, style!
At first you won't find it so easy;
You may find it hard for a while
But you'll see by and by
All your troubles will fly if you
smile, smile, smile.
Copyright 1950 by Spitzer Songs, Inc.

THE ONE FINGER MELODY

(Columbia Record by Frank Sinatra)

AL HOFFMAN KERMIT GOELL

FRED SPIELMAN

Seems like yesterday
That I heard you say:
"Let me cling to you
And sing to you my song of love".
Now that you are gone
Mem'ries linger on
I still have with me
Your melody, your song of love.

Yum-dee-da-dee-da,
I love to play this melody
Yum-dee-da-dee-da,
The melody you sang to me
Here beside my piano I linger
Picking out a memory, with just one
finger
Yum-dee-da-dee-da,
The music brings me close to you
Maybe if I play it long enough it
will come true
Now you're far away and I'm
alone
And so I play
Yum-dee-da-dee-da-da,
Yum-dee-da-dee-da all day.
Copyright 1950 by Barton Music Corp.

SO LONG SALLY

(Columbia Record By Paul Weston)

BOB MERRILL

So long, Sally,
You'll be a beautiful bride
So long, Sally,
Though I won't be there at your
side
I can't deny
I wish that I were in his shoes
But someone's got to win
And someone's got to lose
In dreams I'll still caress you
Goodbye, good luck and bless you
Guess I'll be running along
So long, Sally, so long!
Copyright 1950 by Oxford Music Corp.

A new song collection by the ONE-AND-ONLY!

"SING and DANCE WITH FRANK SINATRA"



Including Lover, When You're Smiling, It's Only A
Paper Moon, The Continental, My Blue Heaven, It All
Depends On You, You Do Something To Me, Should I.

Columbia Album Set C-218 or 33 1/3 LP Record CL-6143

OTHER BEST-SELLING SONG SERIES BY FRANK SINATRA

"DEDICATED TO YOU"

Columbia Album Set C-197
or 33 1/3 LP Record CL 6096

"FRANKLY SENTIMENTAL"

Columbia Album Set C-185
or 33 1/3 LP Record CL 6059

"SONGS BY SINATRA"

Columbia Album Set C-124
or 33 1/3 LP Record CL 6087

"THE VOICE OF FRANK SINATRA"

Columbia Album Set C-112
or 33 1/3 LP Record CL 6001

COLUMBIA RECORDS



FIRST, FINEST, FOREMOST IN RECORDED MUSIC

**YIPES! COULD I
USE A
BELLY-FLATTENER!**



BEFORE

Sagging muscles, bumps and bulges. Clothes looked awful. Nothing seemed to fit right. Couldn't wear any of the new styles.

**BOY!
THIS SURE
TAKES ME IN!**

AFTER

Protruding stomach pushed back in. Front level. Waist line evened out and tucked away. Pot belly picked up. Clothes fit swell. Also ideal under slacks, play shorts and swim trunks. Complete with detachable garters, changeable crotch piece.



**INTERLOCKING
HANDS OF
FIRM SUPPORT***

Test how you'll feel wearing the BELLY-FLATTENER this way: clasp hands across abdomen as shown and press up and in. Feel good? That's how you'll feel when you put on the BELLY-FLATTENER.

**10 DAY
TRIAL OFFER!**

Convince yourself! See the difference with your own eyes. Try BELLY-FLATTENER at our expense. If you're not delighted with the immediate results, return in 10 days for immediate refund. BELLY - FLATTENER sent by Return Mail. Don't wait another minute. Mail coupon TODAY! NOW!

*T.M. Reg. U.S. Patent Office

**NOW to You-
only \$2.98**

Send No Money!
ORDER BELLY-FLATTENER
ON APPROVAL!

WARD GREEN CO., T-214

113 West 57th St., New York 19, N. Y.

Rush BELLY-FLATTENER in Plain Wrapper ON APPROVAL by Return Mail. I'll pay postman \$2.98 plus postage. If not thrilled and delighted with the immediate results, I may return it in 10 days for immediate refund.
(Extra Large Size, 37 and up, \$3.98)
(Extra crotches, 10c each)

Waist Measure.....

Name

Address

City Zone State

☐ I enclose \$2.98 (\$3.98 large size). You pay pstg.

*..take that
FRED MACMURRAY
guy —————→
..add a gal
like
IRENE DUNNE —————→*

*..and
there's*

**NEVER A
DULL
MOMENT**

with **WILLIAM DEMAREST**

ONCE YOU FIND YOUR GUY
(From the RKO Picture "Never A Dull Moment")
KAY SWIFT

Once you find your guy
You'll know the words to all the
love songs are true
And once you find your guy
It wouldn't matter if the earth split
in two

Those lonely days you dreaded
Will vanish from your sight
The future that was dark looks
bright

So once you find your guy,
The one and only who looks right
from the start,
Don't wait until it's too late,
But let him know that he is first
in your heart

Don't miss the magic moment, don't
let it pass you by
Don't lose him once you find your
guy.

Copyright 1950 by Chappell & Co., Inc.
Sole selling agent T.B. Harms Co.



A MARSHMALLOW WORLD

(Columbia Record by Arthur Godfrey)
CARL SIGMAN PETER DE ROSE

It's a marshmallow world in the
winter

When the snow comes to cover the
ground

It's the time for play

It's a whipped cream day

I wait for it the whole year 'round

Those are marshmallow clouds being
friendly

In the arms of the evergreen trees

And the sun is red like a pumpkin
head

It's shining so your nose won't freeze

The world is your snowball see how
it grows

That's how it goes whenever it snows

The world is your snowball just for
a song

Get out and roll it along

It's a yum-yummy world made for
sweethearts

Take a walk with your favorite girl

It's a sugar date what if spring is
late

In winter it's a marshmallow world

Copyright 1949, 1950 Shapiro, Bernstein & Co Inc.

NEVERTHELESS

(I'm In Love With You)

(Columbia Record by Paul Weston)
BERT KALMAR HARRY RUBY

Maybe I'm right and maybe I'm
wrong

And maybe I'm weak and maybe I'm
strong

But nevertheless, I'm in love with you

Maybe I'll win and maybe I'll lose

And maybe I'm in; for cryin' the
blues:

But nevertheless, I'm in love with you

Somehow, I know at a glance

The terrible chances I'm taking

Fine at the start, then left with a

heart that is breaking

Maybe I'll live a life of regret

And maybe I'll give much more than
I'll get

But, nevertheless, I'm in love with
you.

Copyright 1931 by Crawford Music Corp.

HARBOR LIGHTS

(Columbia Record by Sammy Kaye)
JIMMY KENNEDY HUGH WILLIAMS

I saw the harbor lights

They only told me we were parting

The same old harbor lights

That once brought you to me

I watch'd the harbor lights

How could I help if tears were
starting?

Goodbye to tender nights

Beside the silv'ry sea

I longed to hold you near and kiss
you just once more

But you were on the ship and I was
on the shore

Now I know lonely nights

For all the while my heart is whisp'-
ring

Some other harbor lights

Will steal your love from me.

Copyright 1937 by The Peter Maurice Music Co.
Mario Music Corp. Sole selling agent.

CROSS MY HEART, I LOVE YOU

MALIA ROSA PETER DE ROSE

Cross my heart, I love you

Always thinking of you

Want you more and more each day

Cross my heart I miss you

Longing so to kiss you

Ever since you went away

Want you here beside me

With your love to guide me

Need you ev'rywhere I go

Darling, though we're far apart

Cross my heart I love you so.

Copyright 1950 by Cromwell Music Inc.

I'LL NEVER BE FREE

BENNIE BENJAMIN GEORGE WEISS

Each time I hold somebody new

My arms grow cold aching for you

No one can take your place, darling,
in my embrace,

I'll never be free,

And when my lips burn with desire

No other kiss puts out the fire

Though I may try and try no one can
satisfy

This longing for me. I'll never be free

From your smile so tender,

The sweet surrender in your eyes!

How can I be free when I still

remember

How you could thrill me with a sigh!

Just like a chain bound to my heart

Your love remains when we're apart,

Each kiss I gave to you made me a
slave to free.

I'll never be free.

Copyright 1950 by Laurel Music Corp.

THE GLORY OF LOVE

You've got to give a little, take a
little

And let your poor heart break a little

That's the story of, that's the glory of
love

You've got to laugh a little, cry a
little

Before the clouds roll by a little

That's the story of, that's the glory of
love

As long as there's the two of us

We've got the world and all its
charms

And when the world is through with
us

We've got each other's arms

You've got to win a little, lose a
little

And always have the blues a little

That's the story of, that's the glory
of love.

Copyright 1936 by Shapiro, Bernstein & Co. Inc.

IF ANYBODY DOES

TRUDY LINN AL BERMAN

If anybody does, you do

If anybody is, you are

If anybody thrills me thru and thru

If anybody's lovely it sure is you

If anybody can, you can

If anybody must, you must

If anybody dear can make my dreams
all come true,

Then that anybody must be you

Copyright 1950 by Spitzer Songs, Inc.

New **EMBROIDERED SLEEVE** **Blouses!**

ONLY **\$5.98** EACH

"GYPSY QUEEN"
Daring scoop neck;
slit full sleeves

"CHINA BELLE"
Rainbow
DRAGONS,
cut-out
neck.

BOTH
SIZES:
32 to 38

Both
in Rayon
"Luxury Crepe"
Red, Black, White

FREDERICK'S of Hollywood, Dept. 23
4742 W. Washington Blvd., Los Angeles 16, Calif.

A. Size _____ 1st Color _____ 2nd _____
B. Size _____ 1st Color _____ 2nd _____

I enclose payment: ☐ Send FREE GIFT ☐ Send C.O.D. ☐

Name _____
Address _____
City & Zone _____ State _____

MONEY-BACK GUARANTEE

WALKIE TALKIES \$3.99 Set of 2

POCKET SIZE **ELECTRONIC VOICE POWERED**

No tubes, batteries, adjustments, license or permit needed! Guaranteed to work anywhere up to 1/4 mile with extra wire. Swell for room to room — garage to house, etc! Your own private, talk-listen phone. Not war surplus. Brand new. Guaranteed. Two complete units with wire—READY TO USE!

SEND \$1.00 deposit and pay postman \$2.99 plus postage charges or send \$4.25 for postpaid delivery. Limited Supply available.

THE MIDWAY CO., Dept. WHP-3, Kearney, Nebraska

ANY PHOTO ENLARGED

Size 8 x 10 Inches

on **DOUBLE-WEIGHT Paper**

Same price for full length or bust form, groups, landscapes, pet animals, etc., or enlargements of any part of a group picture. Original is returned with your enlargement.

57¢

Send No Money 3 for \$1.25

Just mail photo, negative or snapshot (any size) and receive your enlargement, guaranteed fadeless, on beautiful double-weight portrait quality paper. Pay postman 57¢ plus postage—or send 60¢ with order and we pay postage. Take advantage of this amazing offer. Send your photos today.

Professional Art Studios, 534 S. Main, Dent, 1430C Princeton, Illinois

Happy, Profitable Hours in

PHOTO COLORING

EASY TO LEARN Fascinating hobby and vocation learned at home by average man or woman artistically inclined. Modern method brings out natural, life-like colors. Many have earned while learning. **FREE BOOKLET** tells how to get started doing this delightful home work for photographers, stores, individuals & friends. Mail coupon below.

NATIONAL PHOTO COLORING SCHOOL
835 Diversy Pkwy., Dept. 1853, Chicago 14, Ill.

Send Booklet "Photo Coloring for Pleasure and Profit" and full particulars.

NAME _____
ADDRESS _____
CITY _____ STATE _____



STYLE A. Engagement Ring with a 1 kt. imported simulated diamond.

STYLE B. Wedding Ring with many simulated diamonds.

STYLE C. Wedding Band Plain or Embossed.

SIMULATED DIAMONDS IMPORTED ONLY

To make thousands of new friends we offer you choice of any ring shown. Any style in white or yellow gold color effect or Sterling Silver. Just select style ring, send together with this ad—name, address, ring size and 50c coin or money order. **ACT NOW!** Guarantee: 10 Day Money Back If Not Satisfied

SIMMONS CO. 849 Church St. Annex Dept. D-715. New York 8, N.Y.

50¢ EA.

POSTPAID
Nothing More to Pay—Ever!

PLAY GUITAR LIKE THE COWBOYS DO... *only 8¢* A LESSON

Just out—very latest guaranteed, simple, easy method. Play cowboy songs the Western way in a few minutes by ear. Surprise and amaze your friends. Be in big demand at parties, camps, public entertainments, on the radio, etc. 12 Complete Lessons. **SEND NO MONEY.** Pay postman only \$1.00 charges, or send \$1.00 and get EXTRA SONGS all postpaid. (Canada, \$1.25 money order only.) Nothing else to buy. Positive money back guarantee. Rush order today. **WESTERN KANGER STUDIOS, Dept. 93 Hutchinson, Kans.**

SONG POEMS WANTED TO BE SET TO MUSIC

Send your Poems today for
Free Examination to

J. CHAS. McNEIL
A.B. Master of Music

510-CL So. Alexandria Los Angeles 5, Calif.

PROFESSIONAL
Electric Guitars, Amplifiers, Pick-up
Mikes, Double-Necks, Electric Ukule-
les, Mandolins, Violins, etc.
LOWEST PRICES—SAVE 50%
FREE LITERATURE
FREE Home Study
Courses with
Instruments
CARVIN CO.
Box 145 HP-3
El Monte, Calif.

SONG POEMS WANTED To Be Set to Music

- ★ Submit one or more of your best poems for free examination. Any subject.
- ★ Send poem for details and information.

Phonograph Records Made

★ **FIVE STAR MUSIC MASTERS**
★ 724 Beacon Bldg. Boston 8, Mass.

GIRLS! . . . NEW LOVELY KEY-TO-MY-HEART PIN

Beautifully
ENGRAVED FREE

With your name and his on hearts pin and any name, yr. or date on lock pin. You'll be amazed like thousands of others when you receive your pin.

Special—Only 50c

I. TASH GIFT ENGRAVING CO.
437 Broadway, Dept. 97-K, New York 13, N.Y.

LEARN AT HOME TO BE A PRACTICAL NURSE

You can learn practical nursing at home in spare time. Course endorsed by physicians. Thousands of graduates.
HIGH SCHOOL NOT REQUIRED
52nd year. One graduate has charge of 10-bed hospital. Another saved \$400 while learning. Equipment included.
CHICAGO SCHOOL OF NURSING
Dept. 443, 41 East Pearson St., Chicago 11, Ill.
Please send free booklet and 16 sample lesson pages.

Name.....
City..... State..... Age.....

Don DeFore
Andrea King
and **George Tobias**
an allied artists production..

in *"Southside 1-1000"*

with **BARRY KELLEY**

JE T'AIME
FRITZ ROTTER HAROLD STERN
Once ev'ry day you still like to say
What can I do for you?
My answer is then, again and again
I wish you would do as you once
used to do

Darling, just say to me Je T'aime
Darling, just as you did in France
Think of that little cafe on Champs
Elysees
Of Paris in May
Let's dream and remember
Darling, say once again Je T'aime
Nothing, nothing is like l'amour
I felt like walking on air
When you said to me over there
Je T'aime, I'm so in love with you.
Copyright 1950 by Santly-Joy Inc.

THINKING OF YOU

(Columbia Record by Sarah Vaughan)

BERT KALMAR HARRY RUBY
Why is it I spend the day
Wake up and end the day
Thinking of you?
Oh, why does it do this to me,
Is it such bliss to be
Thinking of you?
And when I fall asleep at night it
seems

You just tiptoe into all my dreams,
So I think of no other one
Ever since I've begun
Thinking of you.
Copyright 1927 by Harms Inc.

SUCH IS MY LOVE

AL LERNER VIC CORPORA SAL DOTTORE
I can see you smile and I can hear
you say hello

You're ev'rywhere I go, such is my
love

Even tho' I try, I can't forget the
way you sigh
My heart can't help but cry, such is
my love

I just go on longing for your
kisses

Still thrilling to your charms
I never spend a day without dreaming
You're right here in my arms
If you only knew the restless nights
my heart goes through
I'm helpless, what to do, how can I
hide

The tears I keep inside?

Such is my love.

Copyright 1950 by Algonquin Music Inc.

EV'RYBODY CLAP HANDS

(Columbia Record By Beatrice Kay)

AL HOFFMAN MANN CURTIS
ALEX M. KRAMER
Ev'rybody clap hands, ev'rybody clap
hands

Let's all get together, ev'rybody clap
hands

Ev'rybody make noise, ev'rybody make
noise

The more noise the better

Ev'rybody make noise

Grab a knife, grab a fork, grab a dish
if you wish

And bang it on the table
And while you're grabbin' just grab a
gal

And kiss her while you're able
Ev'rybody clap hands ev'rybody clap
hands

Take part in the party

Ev'rybody clap hands.

Copyright 1950 by Cromwell Music Inc.

HONESTLY I LOVE YOU

LARRY FOTINE

Oh! honestly I love you
I love you with all my heart
If skies are blue or grey
I'll always feel this way
Forever and a day I need you so
Oh! honestly I love you
I've loved you right from the start
And if you don't believe me I'll
prove it, wait and see

'Cause I love you, I do, honestly.

Copyright 1947 by Comet Music Corp.
Copyright 1950 by Shapiro, Bernstein & Co., Inc.

JING-A-LING JING-A-LING

(Based on Theme Melody from Walt Disney's "Beaver Valley")

DON RAYE PAUL J. SMITH
Jing, jing-a-ling, jing-a-ling, jing-a-
ling,

What fun to hear the sleigh bells
jingle jing,

Jing-a-ling, jing-a-ling, jing-a-ling,
They set your heart a-tingle

Jing, jing-a-ling, jing-a-ling, jing-a-
ling,

I love to hear our laughter mingle
Ha! Ha! Ho! Ho!

Gliding through the snow

Jing, jing-a-ling, jing-a-ling, jing-a-
ling,

The bells have got the snow flakes
dancing

Jing, jing-a-ling, jing-a-ling, jing-a-
ling,

Ol' Dobbin's even prancing

Jing, jing-a-ling, jing-a-ling, jing-a-
ling,

The night is made for sweet romanc-
ing

Ha! Ha! Ho! Ho!

Through the snow we go.

Jing, jing-a-ling, jing-a-ling, jing-a-
ling,

Jing-a-ling, jing-a-ling, jing-a-ling,
Through a winter fairyland we go

a gliding

In a cotton candy land of frozen
charms

And the way the sleigh is slipping
and a sliding

Brings you sliding even closer in my
arms

Can't you hear the sleigh bells asking
why we're single

As we fly across the snowy hills and
dells?

And we're happy 'cause the sleigh
bells seem to jingle

In the winter fairyland like wedding
bells

Copyright 1950 by Walt Disney Music Co.

HIGH ON THE LIST

(From the Paramount Picture "Mr. Music")

JOHNNY BURKE JAMES VAN HEUSEN
You're so marvelous to look at

Let me look at you again

If I don't I won't believe it

And I may not even then

I'm not sure you'd look to others

Just the way you look to me

Still you're something ev'rybody should
see.

High on the list of beautiful sights
is you

And I've seen Naples

You are a view they can't overrate

I've seen New York from the Empire
State

High on the list of beautiful sounds
is your sigh

And I know music

Of all the wonders I'd hate to have
missed

I'd name the thrill when we kissed

And if that isn't the greatest

It's certainly high on the list.

Copyright 1950 by Burke-Van Heusen & Associates
Music Corp.

Sole selling agent Famous Music Corp.

DO YOU WANT LONGER HAIR?
MAKE THIS EASY 7-DAY TEST!

Just try this SYSTEM on your hair 7 days
and see if you are really enjoying the pleas-
ure of ATTRACTIVE HAIR that can so very
often capture Love and Romance for you.

**MARVELOUS HELP FOR DRY,
BRITTLE, Breaking-Off HAIR**

WHEN SCALP AND HAIR CONDITIONS are
normal and dry, brittle, breaking-off hair can be retarded,
it has a chance to get longer... and much more beautiful.
Amazing. The JUELENE System is not a hair restorative.

SEND NO MONEY—Fully Guaranteed

Just try the JUELENE SYSTEM for 7 days. Then let your
mirror PROVE the thrilling results. JUELENE comes in
2 Forms ☐ Pomade ☐ Liquid. SEND FOR IT TODAY!
C. O. D. \$1.00 plus Government charges. It is fully guar-
anteed. Money back if you are not delighted. Write Now!
JUEL CO. 4727 N. Damen, Dept. A-618 Chicago, Ill

LEARN TO PLAY — OUR PICTURE WAY

**LONNIE GLOSSON
and WAYNE RANEY**
Radio's Favorite Guitar Stars

**NEW HOME
METHOD**
Shows How to

**PLAY GUITAR
In 10 DAYS**

Try it on MONEY-BACK OFFER

We've discovered a brand new way of showing folks how to
play the Guitar... and we guarantee we can SHOW YOU
in 10 days. We do it with pictures, 48 of them, that show
you exactly how to do the fingering, strumming, etc. You
don't have to study a lot of written words like in most courses.
It's mostly a matter of just doing yourself what you see
being demonstrated in the 48 pictures. It's the easiest and
best way you've ever seen! What's more, we give you words
and music for over 100 songs we've picked for their radio
and stage popularity. Sing and play along with your favorite
records, radio, television programs. Don't delay! Start today.

48 PHOTOS
Show you exact-
ly where to put
your fingers
Over 100 Songs
Words & Music
INCLUDED

SEND NO MONEY Just mail your
name and ad-
dress to us and pay postman \$1.69 plus
C. O. D. and postage (or send \$1.69 with order
and we pay postage). Play beautiful chords the
first day. Play tunes in 10 days or money back.
Lonnie & Wayne, Studio 308
1667 Milwaukee Ave., CHICAGO 47, ILL.

WORLD'S SMALLEST RADIO
made today. CIGARETTE \$4.99

PACK SIZE — A REAL
RADIO — NOT A TOY!
NO TUBES, BATTERIES
OR ELECTRIC "PLUG-
INS" NEEDED! NEW
IMPROVED SELECTIVE
LOCAL-LONG DISTANCE
CIRCUIT. Beautiful Red
Plastic Cabinet. GUAR-
ANTEED TO WORK on local stations if used as di-
rected or money back! TAKE IT WITH YOU IN YOUR
POCKET AND USE MOST ANYWHERE YOU GO!
Should last for years. SEND ONLY \$1.00 (bill, ck.
mo) and pay postman \$3.99 COD plus postage or
send \$4.99 for p.p. delivery. COMPLETE WITH EX-
TRA LONG DISTANCE AERIAL KIT AND PERSONAL
PHONE. Wonderful gifts. LIMITED SUPPLY ON
HAND — ORDER NOW BEFORE IT'S TOO LATE!
MIDWAY CO. Dept. BHP-3, Kearney, Nebr.

POEMS CONSIDERED FOR
MUSICAL SETTING

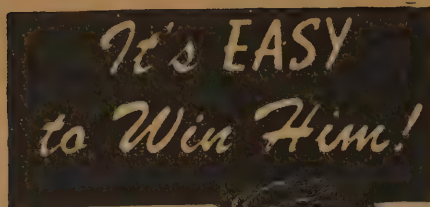
Mother, Home, Love, Sacred, Patriotic, Comic
or any subject. Don't Delay — Send us your
best original Poem at once for FREE examination
and a very useful Rhyming Dictionary.

RICHARD BROTHERS

201 Woods Building, Chicago 1, Ill.

TALK-SING-PLAY
OVER YOUR RADIO with the
newest REAL RADIO MIKE
Attaches in a jiffy—FULL IN-
STRUCTIONS GIVEN! SWELL
for "parties"—"Cut in" on a
"kid" regular network pro-
grams or put on YOUR OWN
BROADCASTS! AMAZE YOUR
FRIENDS — REAL FUN. Beauti-
ful Metallic Plastic 6" high
12 RADIO BROADCASTING LES-
SONS GIVEN with each mike.

SEND NO MONEY — Just pay postman \$2.99 C.O.D. plus
postage or send \$2.99 and we pay postage! RADIO MIKE
is available ONLY from us by mail — GUARANTEED
MIDWAY CO., Dept. HP-3, Kearney, Nebr.



...When You Know How!

Men are funny—you never know whether you're making the right move or not. Avoid disappointment, heart-break! Save yourself lots of tragedy! Don't make embarrassing faux pas! Read **HOW TO GET ALONG WITH BOYS** and discover for yourself the ABC and XYZ of successful strategy. Put psychology to work. No more clumsy mistakes for you—learn once and for all how to get along with men in this amazing handbook.



READ FOR YOURSELF!

How To Get Him To Date You
How To Make Him Enjoy Your Company
How To Interest Him In You
How To Have Personality
How To Overcome Inferiority
How To Be Well-Mannered
How Not To Offend Him
How To Improve Your Conversation
How To Keep Him Guessing
How To Become His "One and Only"
How To "Make Up" With Him
How To Keep His Love When Apart
How To Keep Your Soldier's Love When Reunited
How To Get Him To Propose
And More Valuable Pages

Send No Money!

FREE five days' examination of this book is offered to you if you send the coupon today! We will ship you your copy by return mail, in plain wrapper. If not delighted with results, after reading book, return it in 5 days and your money will be refunded. Plaza Book Co., 109 Broad Street, New York 4, N.Y.

MAIL COUPON TODAY

PLAZA BOOK COMPANY
109 Broad Street, New York 4, N.Y.

Send **HOW TO GET ALONG WITH BOYS** in plain wrapper.
☐ Send C.O.D. and I will pay postman 98c plus postage.
☐ I enclose 98c. Send postpaid.
If not delighted I may return it in 5 days and get my money back.

NAME

ADDRESS

CITY..... STATE.....
In Canada \$1.25 with order

MORE THAN I CARE TO REMEMBER

MATT TERRY TED JOHNSON
I've lost a lot of sleep and counted
lots of sheep
More than I care to remember
I've shed a lot of tears, through
nights that seemed like years
More than I care to remember
I've read and read your letter—where
you said "goodbye" to me
I shouldn't be unhappy over what
can never be
But am I just as blue?
And do I still love you?
More than I care to remember.
Copyright 1950 by Spitzer Songs, Inc.

WHERE DO I GO FROM YOU

(Columbia Record by Rosemary Clooney)
BUDDY KAYE BRUNO COQUATRIX
Where do I go from you?
What happens to me?
Although I know we're through
I'll never be free
Oh, no, not with your kisses still
running
Through my memory.
You're ev'ry place I look,
We're never apart
And when I close my eyes
You're there in my heart
Loving you as I do
Where do I go from you?
I wish that I knew
Where do I go from you?
Copyright 1950 by Paxton Music Inc.

NO OTHER LOVE

BOB RUSSELL PAUL WESTON
No other love can warm my heart
Now that I've known the comfort of
your arms
No other love
Oh! the sweet contentment that
I find with you, ev'rytime, ev'rytime!
No other lips could want you more
For I was born to glory in your kiss
For ever yours
I was blessed with love to love you
'Til the stars burn out above you
'Til the moon is but a silver shell
No other love let no other love
Know the wonder of your spell.
Copyright 1950 by Walt Disney Music Co.

PEACHTREE STREET

(Columbia Record by Frank Sinatra)
JIMMY SAUNDERS LENI MASON
FRANK SINATRA

Strollin' along Peachtree Street with
baby on my arm
I've got the sweetest peach in Georgia
And she just came off the farm
Strollin' along Peachtree Street,
I'm happy as can be
I've gotta thank the State of Georgia
For my baby's fam'ly tree
Ev'rybody in Atlanta
Knows what a treasure I found,
I'm gonna set my gem upon the
main stem
We'll spread a lot of little peaches
all around

I feel like a new millionaire
When I'm walking with my charm
Strollin' along Peachtree Street
With baby on my arm.
Copyright 1950 by Barton Music Corp.



Two of the country's top current tunes come your way by that fine Tommy Tucker band. Top deck holds a sweet and affecting waxing of "Tennessee Waltz" smoothly set forth by Don Brown and the Trio. The reverse side is that folksy, bouncy, helter-skelter number, "The Thing." Don once more handles the vocal in his usual good fashion with a rousing assist from the Ensemble.

Margaret Whiting and Jimmy Wake-ly team together on two popular songs for the first time which should prove even more successful than their Western duets. "Bushel And A Peck" is real Hit Parade material and is taken from the Broadway show "Guys And Dolls." The plattermate, "Beyond The Reef", is an enchanting ballad type tune beautifully rendered by Maggie and Jimmy.

From Warner Bros.' "West Point Story" comes the number, "You Love Me", a heartwarming song now sung by Gordon MacRae for Capitol Records. This tune is reminiscent of "It's Magic" and is just as thrilling. The coupling is an oldie, "You're Gonna Lose Your Gal" brought back by Gordon's spirited rendition.

The crack drummer, Gene Krupa, has just recorded two great sides for RCA Victor. "Walking With The Blues" takes Gene and his solo drums for a walk, with some well-balanced instrumental work by the rest of the outfit. Bobby Soots comes through with a stirring vocal on this winner. The plattermate, "I'm Forever Blowing Bubbles" is given a tremendous jazz performance by Gene and his great Chicago Band.

Two more superb sides by Billy Eckstine have just been released. A lovely item is the new tune called "I'm So Crazy For Love" a title that promises in itself a romantic session with "the great Mr. B." Billy's thrilling vocal is set off beautifully here by a smooth flowing assist from the Quartones and a scintillating Russ Case backing. The flipover is a revival of the memorable "I Guess I'll Have To Dream The Rest". Once again the background music of Russ Case seems just about perfect.

THE ROOM I'M SLEEPING IN

DANNY MICHAELS

The room I'm sleeping in upsets me
The room I'm weeping in, it gets me
It's like this, you know, 'cause I miss you so.
Heaven knows that I need you, too!
It's no fun, you see;
There's no one for me
My whole world depended on you
Now, the room I'm sleeping in is lonely.

The gladness peeping in disowns me
How I yearn to see you return to me,

And reclaim this room your own
This room I'm sleeping in, alone.
Copyright 1950 by Jefferson Music Co., Inc.

THREE LITTLE WORDS

BERT KALMAR HARRY RUBY

Three little words
Oh, what I'd give for that wonderful phrase
To hear those three little words
That's all I'd live for the rest of my days
And what I feel in my heart they tell sincerely
No other words can tell it half so clearly
Three little words
Eight little letters which simply mean
"I love you".
Copyright 1930 by Harms Inc.

ACCIDENTS WILL HAPPEN

(Columbia Record by Frank Sinatra)
JOHNNY BURKE JAMES VAN HEUSEN
The likes of you may never be
Attracted to the likes of me
But accidents will happen
And I'll be around
And maybe there'll be no one else
but me around
Forevermore may never start
You may ignore my hopeful heart
And chances are I'm not the one to
make you fall
But accidents will happen after all
A smile may show it, your eyes may
glow
Before you know it I'm sure I'll know
So, if you fall in just that way
Oh, wouldn't I be thrilled to hear
you say
"I had a lovely accident today".
Copyright 1950 by Burke-Van Heusen & Associates
Music Corp.
Sole selling agent Famous Music Corp.

THE TOUCH OF YOUR LIPS

RAY NOBLE
The touch of your lips
Upon my brow
Your lips that are cool and sweet
Such tenderness lies in their soft
caress
My heart forgets to beat
The touch of your hands upon my
head
The love in your eyes ashine
And now at last the moment divine
The touch of your lips on mine.
Copyright 1936 by Santly Bros., Inc.
Copyright assigned 1942 to Santly-Joy, Inc.

LEARN TO DANCE IN 5 DAYS OR PAY NOTHING!

JITTERBUG! RHUMBA! SAMBA! SQUARE DANCES!

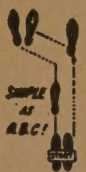
It's Easy to Learn DANCING!

SIXTEEN AMAZING DANCE COURSES!

BE MORE POPULAR!

What happens to you when everyone starts to dance? Do you join the fun... or do you sit and watch alone? NOW—thanks to this unusual dance book, you'll find it much easier to learn to dance and be popular! Your friends will be amazed and surprised when they see you do the latest dance steps with ease. This book is written clearly, simply and is full of easy-to-follow illustrations. And you learn in the privacy of your home!

If You Can Do This Step— You Can Dance in 5 Days!



Here's how this exciting book can help you become a smooth dancer. It's full of easy-to-follow diagrams and instructions.

FOX TROT— RHUMBA— SAMBA

This amazing book includes instructions for COUNTRY DANCES... and shows you how to call SQUARE DANCES!

NOW ONLY \$1.98

TEST IT 5 DAYS!



FREE PHOTO

LARGE SIZE OF YOUR FAVORITE

MOVIE STAR

(DELUXE TYPE—Suitable for Framing) SPECIAL OFFER— FOR LIMITED TIME ONLY. With Photo, you will also receive FREE CATALOG listing ALL stars plus 14 ADDITIONAL PICTURES of popular stars on cover. Also tells how to get ADDRESSES, BIRTHDAYS, photos of STARS' HOMES. Send name of your favorite star and only 15c for handling.

HOLLYWOOD FILM STAR CENTER

Box 2309, Dept. R-31 Hollywood, Cal.

DIRECT FROM HOLLYWOOD



ROY ROGERS

SONGWRITERS

We are looking for good new song poems. For free professional examination send them immediately to Dept. H, GATEWAY SONGS, Box 16-486, Vine Station, Hollywood 38, California.

SONGWRITERS

PROTECT YOUR IDEAS!
HOLD ALL SONGS, POEMS!
Write for safe, correct procedure!

SONG SERVICE

333 W. 56th St., Dept SG, N. Y. 19, N. Y.



CAN YOU SING?

Then you owe it to yourself to develop your GLORIOUS GIFT. A trained beautiful voice can raise you to undreamt-of heights—in social success, romance and fame. Such stars as GINNY FIMMS, BARRY WOOD, GORDON MACRAE and others have paid NORMAN KLING thousands of dollars for training their voices. Now you can have his famous course in HOME STUDY form for only \$1.00. LEARN AT HOME in your spare time. How to place your voice, breathe correctly, to relax and develop your vocal cords. Learn how to bring out the clear resonant tones which are the mark of a fine singer. If you have singing ambitions, don't waste another precious day. MAKE THE START which may bring you the rich rewards of a beautiful trained voice. Send \$1.00 for your course now—TODAY. And remember, if you aren't convinced that this is the greatest vocal training opportunity ever offered, you may return the course in five days for your money back.

NORMAN KLING, 831-H Kimball Hall, CHICAGO 4, ILL. (For personal lessons, phone WEbster 9-7188)

AT LAST! SOMETHING NEW and SENSATIONAL in EVERYDAY CARDS

MAKE Extra MONEY FAST
Superb Satin Velour and Metallic Showrich new cards never before offered. Get easy orders FAST! Amazing values low as 25¢ for \$1. Up to 100% profit. Free Samples Scented Stationery, Charmettes, Napkins, Personalized Book Matches, 50 other Assortments retail from 60¢ to \$1.55. Two \$1 boxes ON APPROVAL. No experience needed. Start now—WRITE TODAY!

PURO CO., 2801 Locust St., Dept. 174C St. Louis 3, Mo.

DO YOU WANT TO STOP TOBACCO?

Banish the craving for tobacco as thousands have with Tobacco Redeemer. Write for free booklet telling of injurious effect of tobacco and of a treatment which has relieved many men.

In Business Since 1909

300,000 Satisfied Customers

THE NEWELL COMPANY

220 Clayton Sta., St. Louis 5, Mo.

Train at Home TO BE A PRACTICAL NURSE

BIG DEMAND...

Full or Part Time Employment Opportunities

Help fill the great need for Trained Practical Nurses and be well paid for it. Learn in spare time by Wayne Training Plan. Doctors welcome it. High school not necessary.

SEND COUPON FOR FREE INFORMATION

Ages 18 to 55 accepted. Easy Payments. Nurses Outfit included. ACT NOW and get sample of lesson FREE.

Desk CY-26,
WAYNE SCHOOL of PRACTICAL NURSING
2525 Sheffield Ave., CHICAGO 14, ILL.

Name _____
Address _____
City _____
STATE _____
COUNTY _____

Reducing Specialist Says:

LOSE WEIGHTWHERE
IT
SHOWS
MOST**REDUCE**MOST ANY
PART OF
THE BODY
WITH***SPOT REDUCER: KEEP SLIM***UNDERWRITERS
LABORATORY
APPROVED**AT HOME WITH RELAXING,
SOOTHING MASSAGE!****ELECTRIC
Spot
Reducer**PLUG IN
GRASP
HANDLE
AND
APPLYFOR GREATEST BENEFIT IN REDUCING
by massage use spot REDUCER with
or without electricity—Also used as
an aid in the relief of pains for which
massage is indicated.**TAKE OFF UGLY FAT!****Don't Stay FAT—You Can LOSE
POUNDS and INCHES SAFELY** without risking
HEALTH

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and Turkish baths—MASSAGE!

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away

waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts.

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

Mail this coupon with only \$1 for your Spot Reducer on approval. Pay postman \$8.95 plus delivery—or send \$9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON NOW!

ALSO USE IT FOR ACES AND PAINS**CAN'T SLEEP:**

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.

**MUSCULAR ACES:**

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

**LOSE WEIGHT
OR NO CHARGE****USED BY EXPERTS:**Thousands have lost weight this way—in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.
ORDER IT TODAY!**MAIL THIS COUPON NOW!**SPOT REDUCER CO., Dept. 347
1025 Broad St., Newark, New Jersey

Please send me the Spot Reducer for 10 days trial period. I enclose \$1, upon arrival I will pay postman only \$8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

Name

Address

City State

*Mothers-
Housewives-
HERE'S AN AMAZING
New Plan!*

Gorgeous Dresses for You *without* paying **1¢...**

**AND OPPORTUNITY TO EARN UP TO \$23⁰⁰ IN A WEEK
IN EASY DELIGHTFUL SPARE TIME VISITING!**



↑
"SOUTH OF
THE BORDER"
Washable
Spun Rayon
and Linen.
Fawn with
Red, Green,
Yellow,
Brown Trim.

BACK WRAP
Colorful
Flower
Basket
Print

It's a simply wonderful idea, and thousands of happy women from coast to coast are raving about this amazingly easy plan to get their own dresses **WITHOUT PAYING EVEN ONE PENNY!** Just look how simple it is. We send you **ABSOLUTELY FREE** the famous presentation of more than 100 latest dress styles, shown in full color, and offered at **LOW, MONEY SAVING PRICES.** You show them to friends, neighbors, fellow workers and members of your family . . . send in as few as 3 orders . . . and presto . . . you select a dress for yourself, your own style, fabric, and size, and it's yours, without paying even one penny! You can get dress after dress to complete your whole wardrobe this delightfully easy way, and be doing your friends a big favor, by bringing them the very latest fashions at astonishing low prices. Yes . . . all gorgeous, fine quality fabrics . . . all sizes, juniors, regular sizes, half sizes, misses, and even stouts . . . and not only dresses, but also lingerie, hosiery, suits, children's wear, etc. You don't need any experience, and you can do all this in your spare time. Mail coupon at once for **FREE Sample Outfit.**

Imagine! Up to \$23 in a Week for Your Spare Time!

And here's more great news! If you prefer, you can make good money on the orders you take—actually up to \$23.00 in a single week—because famous Harford Frocks are so exclusive, so well made, so utterly charming, and such wonderful values, that dozens and dozens of women who see them will give you their orders. Yes, when you rush the coupon below, with your name, address, and dress size you are entering on an exciting adventure that will be fun, too . . . dresses of your own without cost—money of your own for all the things you'd like to have. No matter where you live or your age, rush coupon now. Send no money. Everything you need to start at once will be rushed to you absolutely free.

Send No Money—Everything Free!

Just send name, address, and dress size on coupon below (paste on penny postcard) to bring this style presentation that starts you on the path to spare time cash and your personal wardrobe of dresses without one penny cost. Mail coupon NOW!

Mail
Coupon Now **FREE**
...Everything

You've never seen such an elaborate, costly presentation of dresses, and it's all yours—**ABSOLUTELY FREE**—just for sending this coupon. You'll see a complete collection of gorgeous styles, showing full real colors and offered in every kind of quality fabric—rayons, nylons, cottons, woolens, crepes—guaranteed to fit and to wear and launder—and at prices so low everyone who orders saves money. You don't pay one penny now or ever for this wonderful presentation. Hurry! Rush this coupon and it will be on the way to you **ABSOLUTELY FREE.**

HARFORD FROCKS, Inc.

DEPT. D-2108, CINCINNATI 25, OHIO



**Harford Frocks, Inc.,
Dept. D-2108, Cincinnati 25, Ohio**

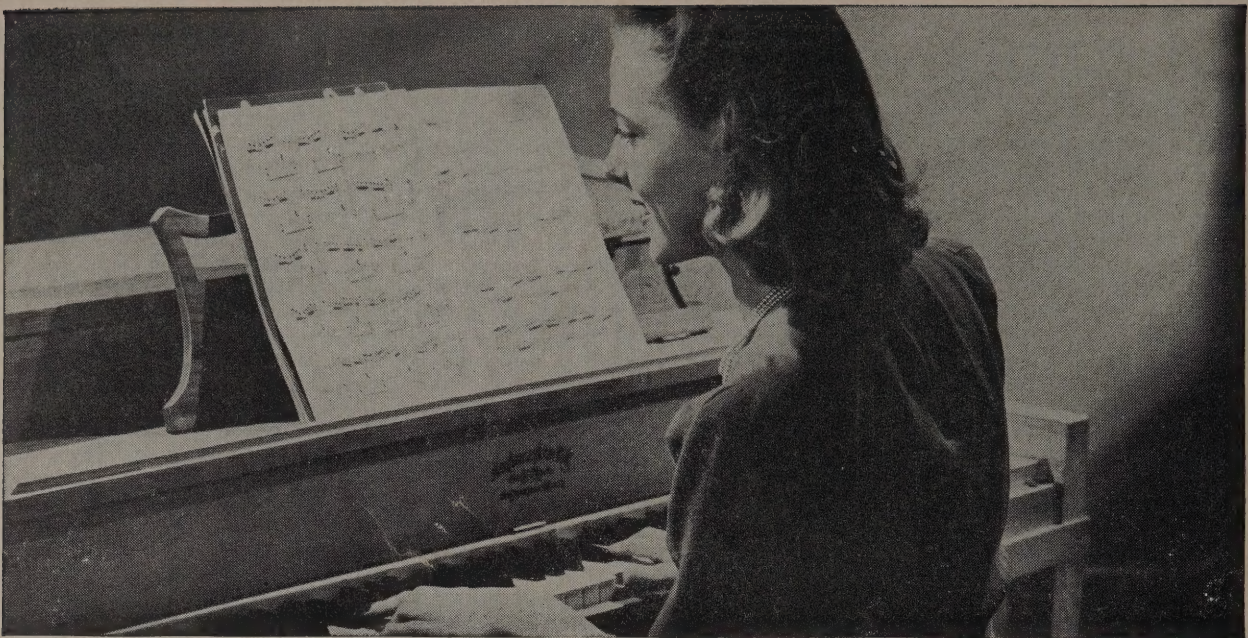
RUSH ABSOLUTELY FREE the complete Harford Frocks Styles Presentation so I can start quickly getting personal dresses without paying one penny for them, and making money in spare time.

Name

Address

City State.....

Dress Size.....Age.....



PLAY RIGHT AWAY

—even if you don't know a single note of music now!

Yes—piano, guitar, accordion, or whatever instrument you choose. You play delightful pieces right away—right from your very first lesson. No boring exercises or scales. And this simple method **HOLDS** your interest and your enthusiasm—because you find yourself progressing so rapidly! **FREE BOOK** tells about it.

JUST think of it — even if you don't know one note from another **NOW** — you "start right in on pieces." Not dreary exercises or tiresome scales — but delightful pieces which rapidly build up your skill until you find yourself able to play all the pieces you and your friends love. And you'll play them easily, confidently, and properly, by note!

The simple method which accomplishes this for you has been famous throughout the world for 53 years. It is tried and proven—850,000 people have turned to it as the means of making their dream come true. Most of them didn't know a single note when they started; others had "given up" their music many years ago and were eager to get back to it.

It WORKS — Because It's FUN

People really enjoy this simplified U. S. School of Music method because it starts you out on delightful pieces—right from the very first lesson. And they stay with it because

their progress is so rapid, so interesting, and so satisfying—because it makes learning music fun, and an exciting hobby.

You don't have to worry about any special "talent." None is needed. What about "having the time?" You don't need to worry about that either—because you learn in the spare time of your own choosing; free from the rigid schedule imposed by a teacher. And forget about the cost—for your lessons cost only a few cents each; and that includes sheet music which alone is worth much more than that!

"If I Could Only Play!"

How often have you said that to yourself? Every time you saw someone else occupy "the center of the stage" at a party. Every time you came home weary, jittery, and fagged out—and longed for some relaxing way to renew and refresh your mind, your heart, and your spirits. Every time you dreamed of a certain invitation which, for some reason or other, never came—or of meeting some friends who somehow never showed up.

Today thousands of people are enjoying the happiness which only music can bring—to yourself and to others. But there's no need to continue shutting this happiness out of your life! In fact, our own greatest happiness—right here in this School—is that we really have shown so many, many thousands of people how easily, quickly, and surely they could bring the joy of music into their lives. Will you let us tell you about it too? We'd like very much to—without any obligation of any kind.

FREE BOOK and Free Instruction-Sample

Mailing the coupon places you under no obligation whatever—and no salesman will call upon you. You will receive, by mail, our free illustrated book and a Free Sample of our simplified, copyrighted method of instruction. So mail the coupon **AT ONCE**. Don't delay putting this wonderful accomplishment into your life. U. S. School of Music, Studio 183, 225 Fifth Avenue, New York 10, N. Y. (Special Reduced Prices on instruments to our students.)



"I NEVER DREAMED I WOULD EVER PLAY. BEFORE I TOOK YOUR COURSE, I DIDN'T KNOW ONE NOTE!"



From a letter written to us by
Mrs. Dallas B. Kerk,
Lodgepole, Nebraska

"I bet some friends that I could learn to play the piano quickly. They didn't believe me—because I am slow learning. Imagine their surprise last night when I played for them. One said, 'Why, Louise, it sounds like you've been playing for years!'" —Louise Gomez, Oakland, Cal.

"I DIDN'T KNOW ONE NOTE!" Three months later I started to play for dances. Have been invited to many parties and made people happy with my music."



Miss Rosie Montemurro,
Vancouver, B. C., Canada

"How easy it is to learn to read notes and play an instrument this 'teach yourself' way! You did so much for me that I've enrolled my 2 daughters."



Lawrence Welk,
famous orchestra leader

U. S. School of Music, Studio 183, 225 Fifth Avenue, N. Y. 10, N. Y.

I am interested in learning to play, particularly the instrument checked below. Please send me your free illustrated booklet, "How to Learn Music at Home"—also the free Instruction-Sample of your simplified words-and-pictures teaching method. NO SALESMAN IS TO CALL UPON ME.

- | | | |
|--|---|---|
| <input type="checkbox"/> Piano | <input type="checkbox"/> Pipe, Hammond, | <input type="checkbox"/> Piccolo |
| <input type="checkbox"/> Guitar | <input type="checkbox"/> Reed Organ | <input type="checkbox"/> Modern |
| <input type="checkbox"/> Hawaiian Guitar | <input type="checkbox"/> Tenor Banjo | <input type="checkbox"/> Elementary |
| <input type="checkbox"/> Violin | <input type="checkbox"/> Ukulele | <input type="checkbox"/> Harmony |
| <input type="checkbox"/> Piano Accordion | <input type="checkbox"/> Clarinet | <input type="checkbox"/> Mandolin |
| <input type="checkbox"/> Saxophone | <input type="checkbox"/> Trombone | <input type="checkbox"/> Practical |
| <input type="checkbox"/> Trumpet, Cornet | <input type="checkbox"/> Flute | <input type="checkbox"/> Finger Control |

Do you have the instrument?

Mr. _____
Mrs. _____
Miss _____
(Please Print Carefully)

Address _____
City _____ State _____
(Insert Zone Number, If Any)

NOTE: If you are under 18 years of age parent must sign coupon.